

THE SOLE PURPOSE IS RESTORATION



An old pair of shoes is all it takes to help Phalla

In 2011, Transitions Global – Colorado is conducting a 10-month fundraising campaign that is easy and effective. It's a used shoe drive with all proceeds benefiting Transitions Global. Our donations will benefit Phalla, a girl who has been rescued from trafficking and is being "adopted" by Colorado supporters. The goal is to raise \$10,000 for Phalla's education, dental and medical needs, therapy, and, of course, her food, clothes, and shelter.

IT'S EASY!

For groups wanting to participate, simply:

1. Create your drive to collect donated used shoes – casual or tennis shoes – the more the better with a 500-shoe minimum.
2. Select a specific date for collection and the donated shoes will be picked up on that date.



SEE FOR YOURSELF

The culmination of the campaign, for those interested, will be a trip to Cambodia in late October or early November to meet Phalla and the other girls being helped by Transitions Global. The trip will be "hands-on" and include working on a service project with the girls, a landscape view/tour of human trafficking in Cambodia conducted by Transitions Global founder James Pond, and visits to other organizations working to end human trafficking.

FOR MORE INFORMATION, CONTACT:

Pam Harvey, National Director of Advocacy & Education
303-668-4463
pam.harvey@transitionsglobal

MEET PHALLA

(pronounced Pa-lah)



Phalla (not her real name) is now 16 years old and is from the Kandal province in Cambodia. When she was younger, her mother passed away and her father took another wife. He subsequently left them by moving away. Phalla ended up with her stepmother who hurt her physically and emotionally, using violence and forcing her to do things that she didn't want to do. Because they had no money, her stepmother convinced her to sleep with foreigners and sold her virginity for \$400. However, all that money went straight to her stepmother who used it to pay off gambling debts. Phalla's mother, a few days later sold her again, along with her stepsister, to foreigners in a different town. Her mother used the money to gamble.

The violence and sexual abuse continued until Phalla couldn't stand it any longer and ran away to find her father. She found him and, thankfully, Phalla's father had her brother contact the police. The police found a place for her to stay until she was transferred to Transitions Global where she is now safely living at their Transitional Living Center.

Phalla is very happy living with the other girls in the center. She wants to further her education and dreams of becoming a nurse. She wants to help people and is working hard to create a bright future.



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